



# National Neighbourhood Alert Conference

## 25<sup>th</sup> March 2022

### at the Nottingham Belfry Hotel

## Conference Agenda

We have scheduled a five-minute Q&A slot after each Force/OPCC/NWN presentation and a 15-minute "quiz the panel" slot after our key partners' presentations using a Slido poll.

**08:30**            **Registration with Refreshments and Danish pastries**

**09:00**            **Welcome**

**VISAV Ltd – Chris Davis, V4 Project Manager**

- Housekeeping
- Introduce the day's events

**9.05 – 9.30**            **Review of the year**

**VISAV Ltd – Mike Douglas, Product Director**

- What to expect from the day
- Meet the team/our role
- Our investment to support you
- Public impact
- An explanation of the Enhanced Survey/Talking solution

**09.30 – 09:50**            **A Successful start**

**North Wales Police – Supt Helen Corcoran & Sergeant Abbie Burns-Jones**

- A review of the training rollout
- Dual language challenges and solutions
- Impact to community using Alert
- Diversity and Equality lead implications
- Partner rollout



**09.55 – 10.15**

**HumberTalking and Integration**

**Humberside Police - Supt Jenny Bristow, Supt Paul French & Insp Mark Lovell**

- An up-to-date review of Humber Talking
- Changes in approach and lessons learned, the practical, operational use of the tools

**10:20 – 10:40**

**Setting Standards**

**Derbyshire Police - C/Insp Rebecca Webster & Carole Woodall**

- Why a Neighbourhood Policing review was necessary and how Derbyshire Police tackled it
- How Derbyshire Alert helped to build-in guidelines and processes

**10:45 – 11:00**

**Coffee Break**

**11:00 – 11:45**

**Our Key Partners**

**CACI Limited - Stewart Eldridge, Head of Public Sector**

**Webber Phillips - Prof Richard Webber, Director**

- Acorn & Origins: Insights into their particular data sets
- How these assist you to ensure that all aspects of your local community have a voice and hear your message in a representative and proportionate way by using factors such as wellbeing, social economic, geo-demographic, ethnicity and religion.

**Esendex - Harvie Savage-Miller, Product Owner & Simon Akufo, Key Account Manager**

- Better engagement through text messaging and WhatsApp





**12:00 – 12:20**

### **Neighbourhood Watch**

**Neighbourhood Watch Network - John Hayward-Cripps, CEO  
& Cheryl Spruce, Membership & Engagement**

- MSA - new system
- Approved coordinator notification on V4 transition
- V4 migration update
- The benefits MSAs bring
- Promoting NHW opt-in
- Campaigns and messages

**12:30 – 13:30**

### **Lunch**

- **Conference Photo (Don't forget your boards)**
- **Networking opportunity**
- **Human Bingo – prize for the winner!**

**13:30 – 13:55**

### **Welcome Back**

**VISAV - Mike Douglas, Product Director**

- Observations so far
- Training centre update
- Rollout of V4 update
- A glimpse of the future...
- The Alert "Dev Board"

**14:00 – 14:30**

### **Local Contact Pages & Opening a new incoming message channel**

**West Mercia Police - Supt. Ed Hancox & Mel Cooksey**

- An explanation of the bespoke solution, funded by WM Police, that aims to professionalise the policing offering from the public's perspective by providing real time feedback of local issues, #YouSaidWeDid
- Additionally, enabling an incoming channel directly to neighbourhood teams whilst ensuring nothing is missed and priority messages are escalated
- Ed will explain the beta product and the concept behind it

**14:35 – 14:55**

**Wakefield Talking**

West Yorkshire Police - C/Insp Richard Sumner

**Wakefield Talking /Operation Mosslen 27/7/21- 15/12/21:**

- Utilises NPT resources taken from across the district
- Blitz an area at pace
- 30,000 doorstep interactions
- 7.500 surveys
- 3.500 sign ups to Community Alert

**Next phase Jan/Feb 2022 using Acorn & Origin household databases:**

- Targets to increase representation of diverse groups in wards previously visited
- Including specific groups affected by particular crime types e.g. hate crime

**15:00-15:05**

**Quick comfort break**

**15:05-15:25**

**An OPCC Perspective**

Humberside OPCC – Paul Wainwright

Implementation plus developments since last year re:

- 🕒 **My Community Alert – messaging the public**
- 🕒 **Humber Talking – surveying the public**

**15:30-15:50**

**Your Views Matter**

Leicestershire Police - Mike Cawley and Lindsey Hadley

- Exporting and analysing Alert data using Power BI to feed into existing performance management reports in an intuitive way
- Problem Management and themed surveys using the survey functionality

**15:55pm**

**Closing comments**

VISAV Ltd – Mike Douglas , Product Director

**16:20pm**

- Awarding the Human Bingo prize
- Reflections of the event
- Final Slido Questions

**Final network and coffee (take away available)**

**Conference Close**