



LOCAL RESULTS ANALYSIS

A summary of the local results of the national Neighbourhood Alert annual member survey June/July 2022

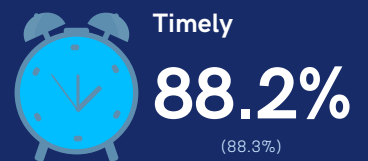
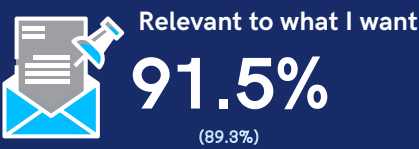
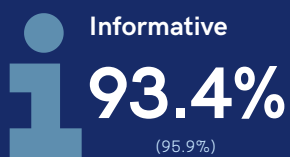
SOUTH YORKSHIRE



(Note: All figures shown in brackets represent the equivalent national figure).

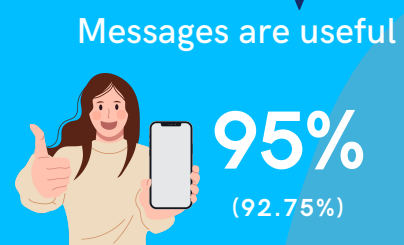
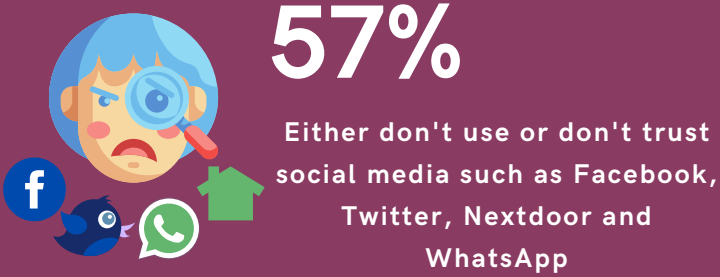
Feedback

Percentage that agreed (or strongly agreed) that messages in the last year were...



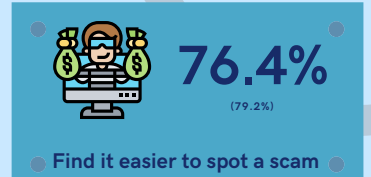
TRUST & USEFULNESS

Percentage of respondents within the area that said they felt that...



IMPACT

Evaluating the effect of the messages over 12 months



REACH

JUNE 2022

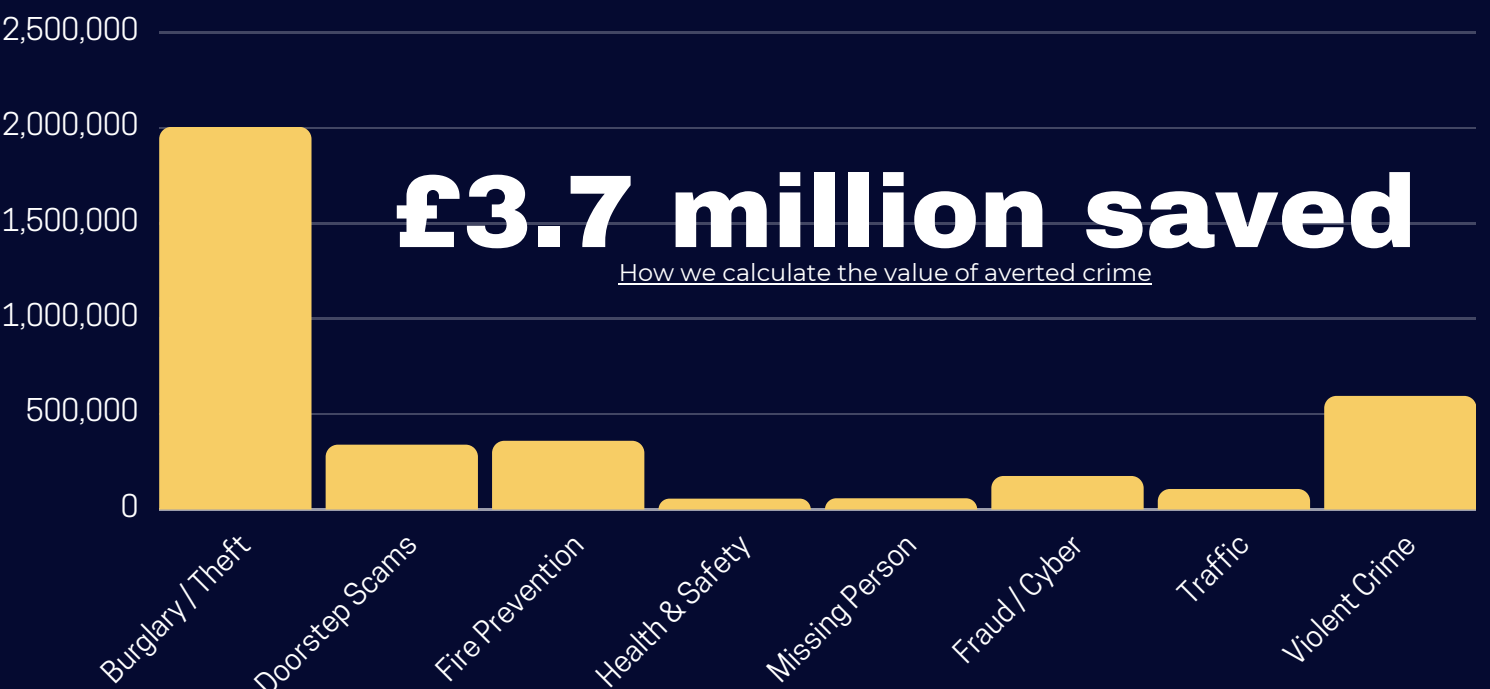
Total average reach of a message sent in South Yorkshire



41% of your Alert recipients forward the message to others

THE VALUE OF AVERTED CRIME

Total value of prevented crime in South Yorkshire as a result of awareness raised and action taken by message recipients, over 12 months



For more statistics and a detailed explanation of the workings, please visit www.neighbourhoodalert.co.uk/NationalSurvey

COMMENTS FROM RESPONDENTS

June-July 2022

I forwarded dog theft messages to friends who have dogs so that they were aware of the situation and advice

Julie, Sheffield



We've had anti-snap locks fitted after your alerts about local break-ins

Dianne, Rotherham

After being warned with Alerts, I have fitted CCTV now, covering all entries to our property and my driveway covering our vehicles.

David, Doncaster

Messages have made me more aware of scammers. Also received good advice on preventing car crime.

Caroline, Barnsley

Receiving updates & guidance on how to prevent crime has enabled me to share preventative measures to a group of neighbours on our street pages

Tracy, Dearne

I upgraded my outer door locks following advice from this messaging service.

David, Ecclesfield

Emails about series of reported, attempted and successful car crime in area prompted me to install CCTV.

Paul, Sheffield

When there was a spate of catalytic convertor thefts I took the advice of parking to avoid anyone removing the convertor.

Joyce, Darton

I relay some alerts to neighbours who do not have internet. I also share information via a community Facebook page.

Samantha, Rotherham

After receiving various Alerts, we had the Cat converter marked, installed extra lighting at home and we now make sure the house keys are out of sight at night.

Maddi, Sheffield

Due to messages regarding shed and property break ins I became more security conscious

Richard, Doncaster

I was able to pass on the useful information to elderly family members who live on their own and otherwise wouldn't know about it as do not have access to the internet.

Sandra, Swallownest

You forewarned me regarding many phone scam calls

John, Barnsley

We received information about burglaries and protecting your property with door Pat Locks which we purchased and make us feel more secure in our home.

Shirley, Barnsley

You highlighted an online fraud that I was subsequently targeted with but easily recognised so did not fall victim to it.

Robert, Wombwell

Alerts highlighted specific issues such as increased Fiesta vehicle thefts - friend considering purchasing one and perfect timing with your alert. Great suggestion to keep my remote car fob in a faraday box and also put on a crook lock (both pieces of advice taken).

Michelle, Doncaster

Prompted me to install BT antivirus software

Alan, Sheffield

The messages regarding local burglaries prompted me to upgrade my locks on the house

Natalie, Armthorpe